

**TOWN OF OVID COMPREHENSIVE PLAN**  
**Steering Committee MEETING #4**  
**Notes- August 24, 2016**

Committee Members Present (6): Chairman John Hubbard, Rod Winkleblack, Jean Currie, Carrie Smalser, Pam Armitage, Paul Engineri; MRB Group/EDR Team: Connie Sowards, Diana Smith

Meeting began at 6:10 PM.

Notes from the July 27 meeting were reviewed and accepted unanimously.

No new communications were received through the website portal. Diana Smith will verify this by double checking with the website host.

MRB Group provided more of the project flyers for committee members to distribute to residents.

Focus Group suggestions were received from Committee members present, and the current compilation of names was reviewed.

Several names were suggested for the Interjurisdictional focus group. There are currently approximately 7-15 members for each focus group, however the senior group is somewhat underrepresented.

There was a discussion about ensuring that Seneca Lake residents are included within the Lake Residents group. In addition, it was agreed that Sheldrake residents should be adequately represented. John suggested an additional last effort to add new names for the Senior group and additional Sheldrake residents that could be added to the Lake Residents group.

Connie Sowards will distribute the compiled list at the end of the week via email, and committee members will help with contact information that is missing.

Invitation letters will be prepared by MRB Group and mailed by mid-September, with a target for establishing focus group meetings in October, with the understanding that availability of participants will likely affect the meeting dates. The escalated time frame will hopefully help capture "snowbird community residents" before they leave the area for the winter-months.

Demographics were presented by Connie Sowards and given a cursory review by the committee. Copies of statistics regarding the Town of Ovid and comparisons with Seneca County were provided, taken from the American Community Survey (ACS) which provides 5-year estimates based on the 2010 census.

Information will be taken from this data for future discussions by the committee.

The next meeting is scheduled for September 28, 2016, at the Firehouse. John Hubbard will request that the meetings take place in the training room, where the smaller space actually improved everyone's ability to hear and communicate well.

**NEXT MEETING:** September 28<sup>th</sup>, 6pm, at the Fire House

**HOMEWORK:** Each committee member is asked to review the emailed focus group invite list and add missing contact information wherever possible.