

# Town of Ovid Comprehensive Plan: Visioning Exercise

## Strengths

Small town, rural, neighbors know each other

What is one of the area's strengths?  
(example: Ovid's rural character)

Diverse: farms, town, lake, recreation, professional, farmers, business, trades

Village is slowly getting spruced up = renovations

Quiet, green, wildlife, nice neighbors

## Weaknesses

What is one of the area's weaknesses or limitations?  
(example: lack of local employers)

Problems Enforcing Rules.

Lack of major employers + commercial infrastructure

Lot of apathy in the town

Lack of financial resources

Lack of Reason for Youth to stay

## Opportunities

tourism, - yes

Where is there an opportunity to improve?  
(example: tourism)

More hospitality for tourists - Things to offer Spm + in seasons apart from fall: to leverage tourism to the max

More destinations (ex.) Arboretum) + awareness

Buffers or other tools for run-off pollution mgmt.

## Threats

What is a threat to the area?  
(example: closures of nearby employers)

Landfills

Increased cost to Town

Water pollution in lakes  
(run off) + toxic algae blooms

Ag Lawn fertilizer

HAB's H<sub>2</sub>O quality